

# Red Thread Labs — Flagship Offer Deck

Trust Isn't Earned at the Checkout Page — It's Built Along the Scroll.

**WHAT TO EXPECT**

[theredthreadlabs.store](https://theredthreadlabs.store)



# The Problem

You're running ads, maybe even getting decent clicks.

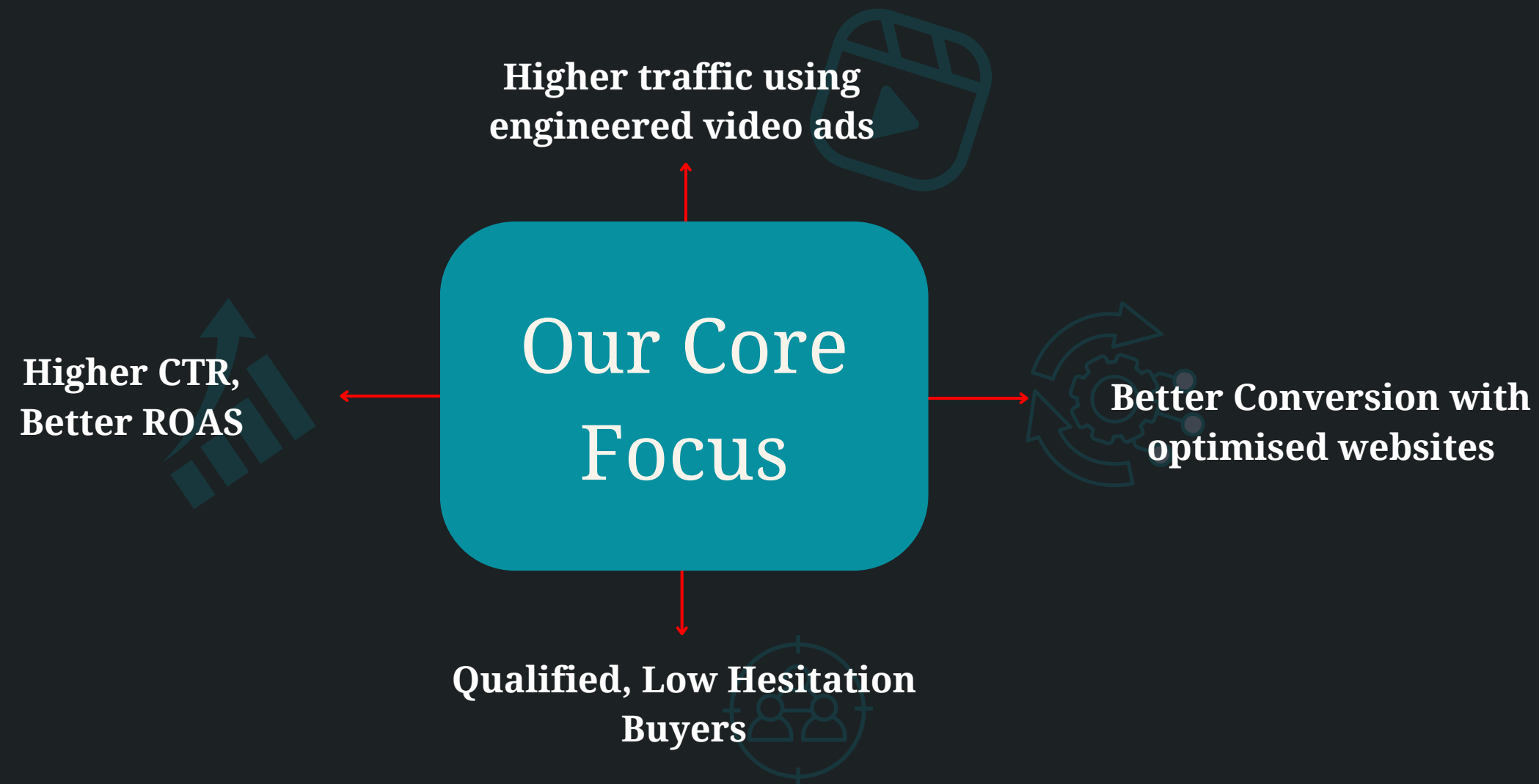
But conversions? They stall. Something's off.

It's not your product. It's not your landing page.  
It's the missing trust layer in your content journey — the piece between "hmm" and "hell yes."



# What We Do

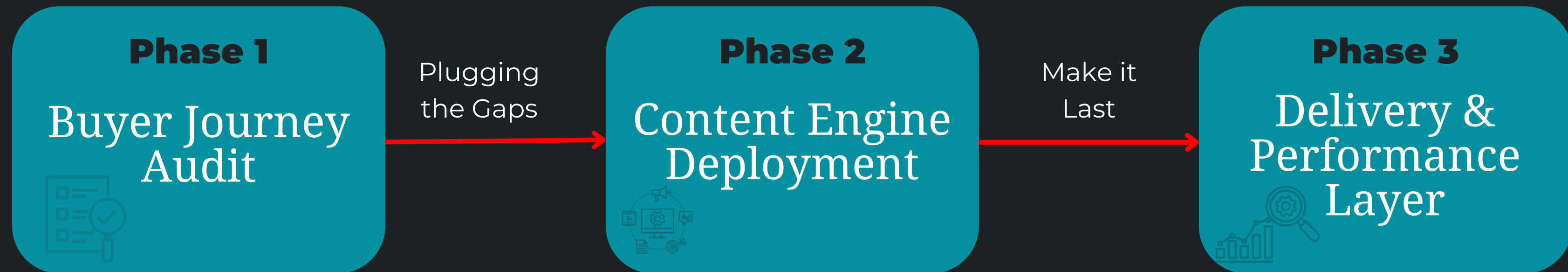
We help fast-growing eCom brands bridge the conversion trust gap with scroll-stopping content and structured buyer journeys.



Premium visual storytelling + conversion-focused content systems  
That move your audience from “just curious” to “let’s do this.”

# Our Method: The RedThread Framework

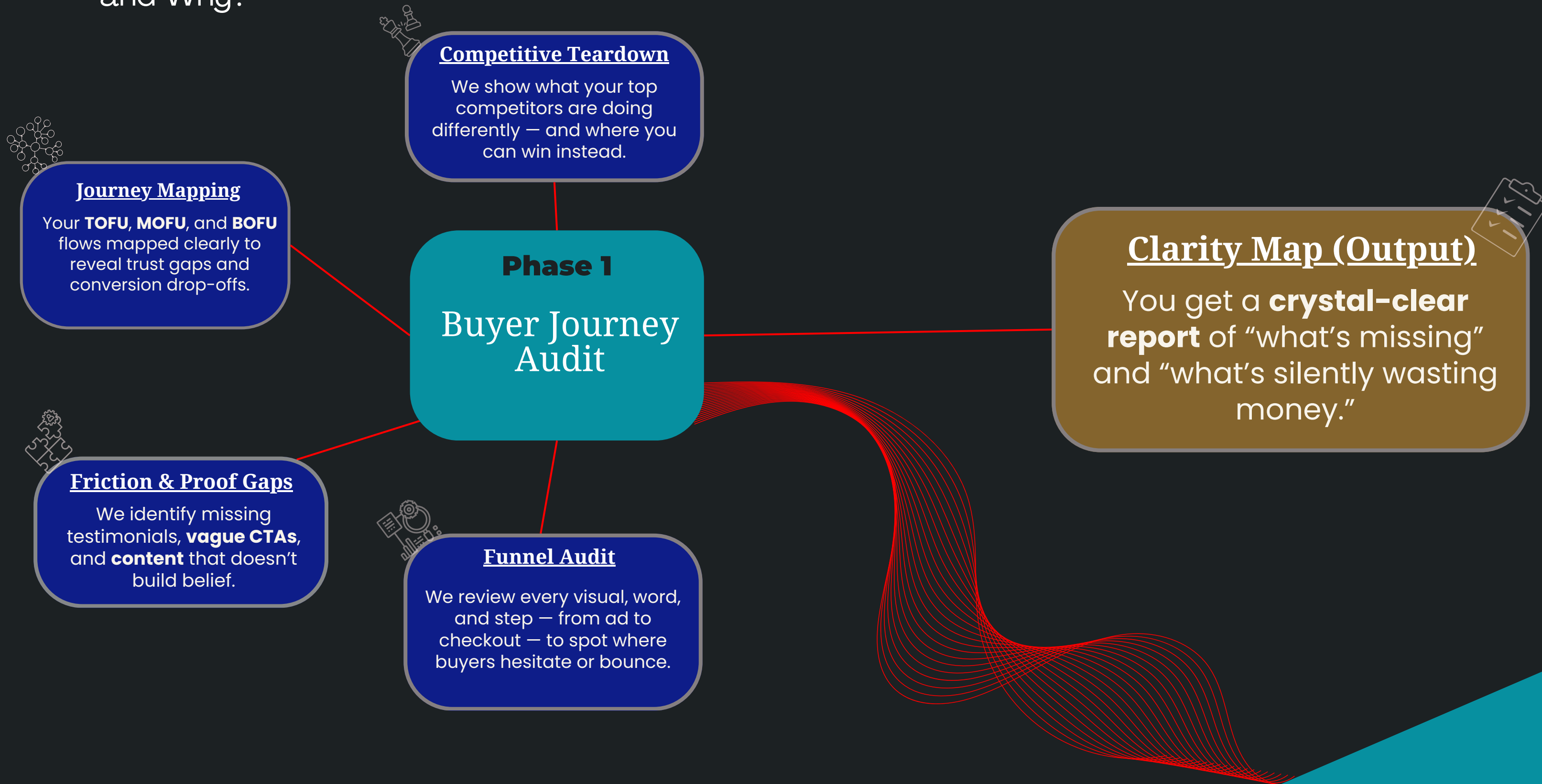
From Confusion to Conversion Clarity



We don't just create content — we map the buyer's journey, fill the trust gaps, and deploy assets that convert. From audit to performance, our 3-phase framework turns scrolls into sales.

# Where Do People Drop Off

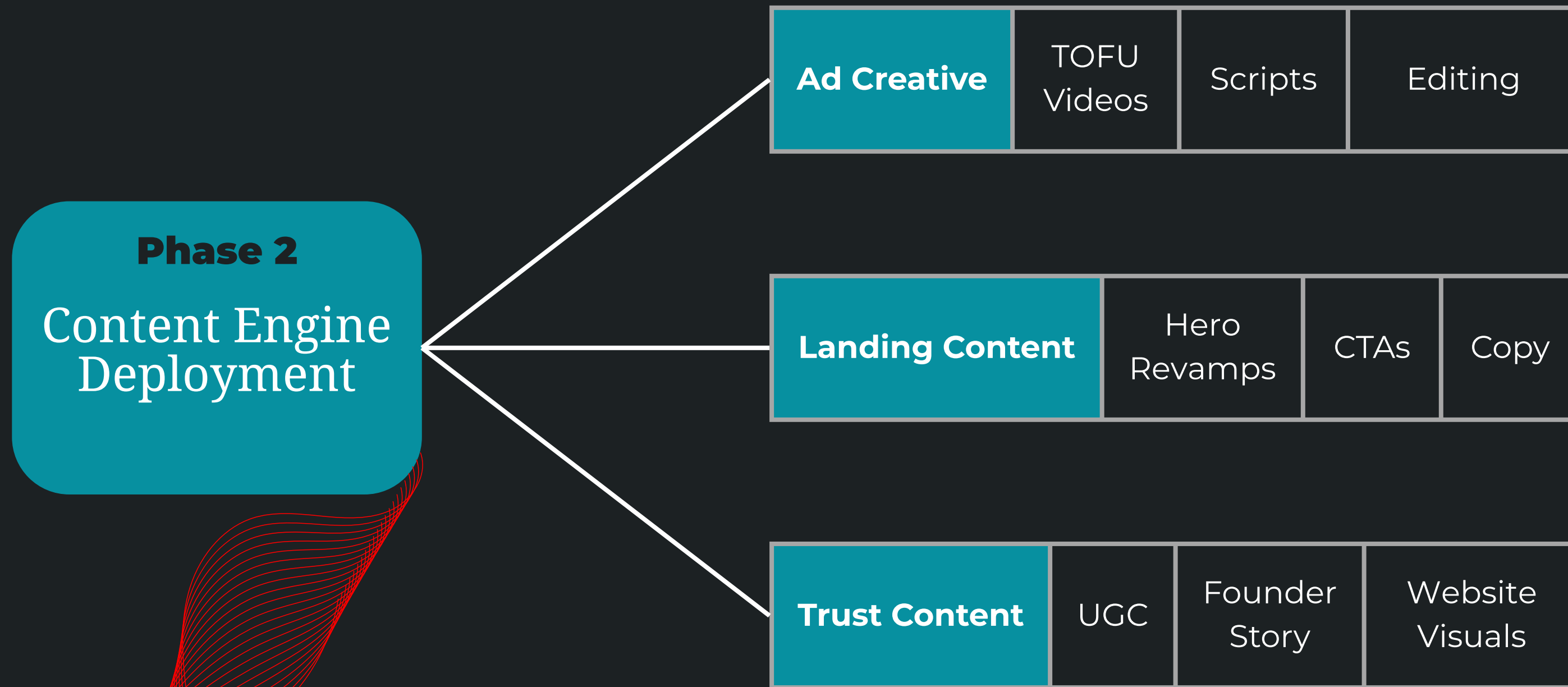
— and Why?





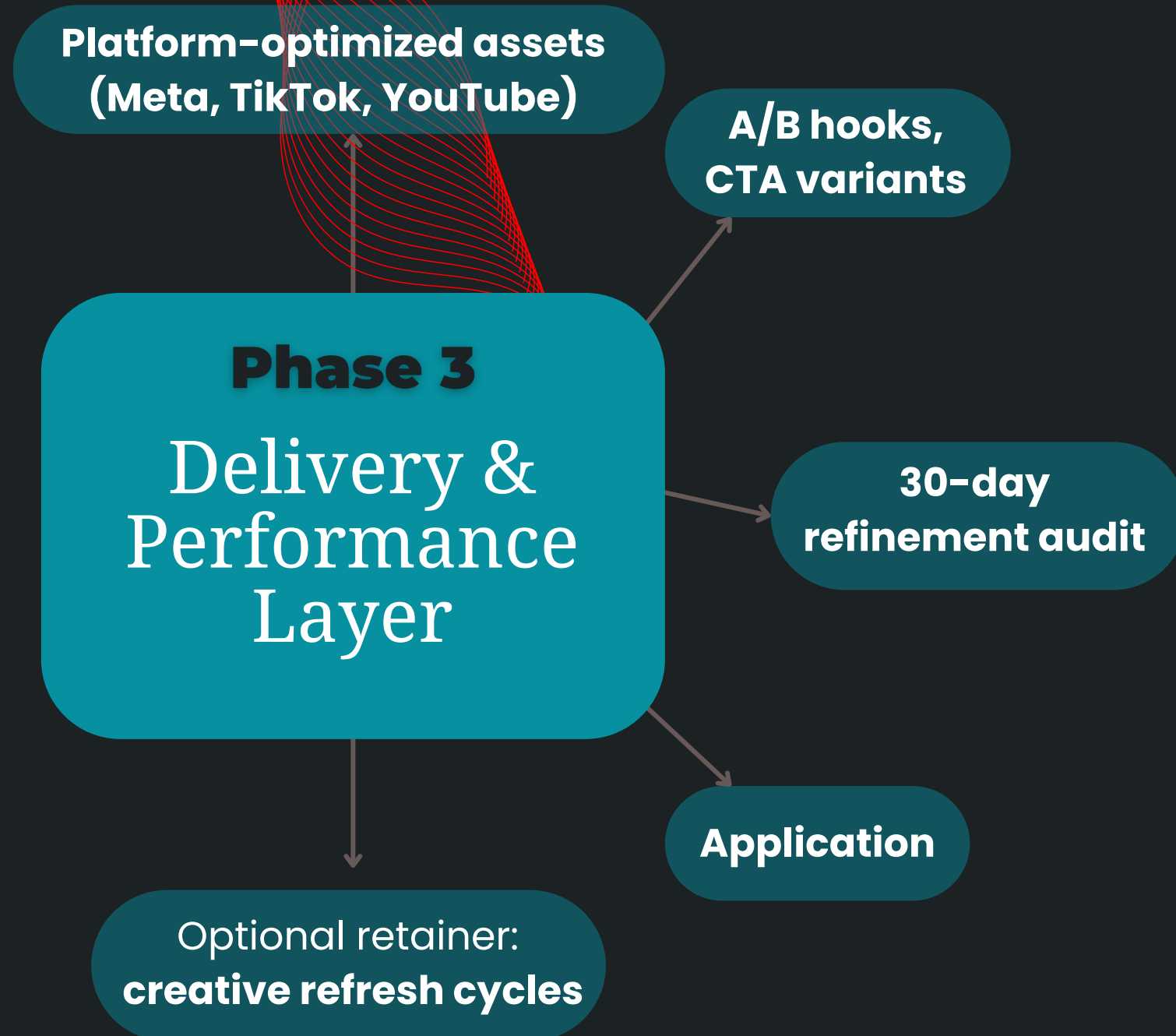
# Plugging the Gaps

— with High-Converting Assets



# Make It Perform

— Make It Last



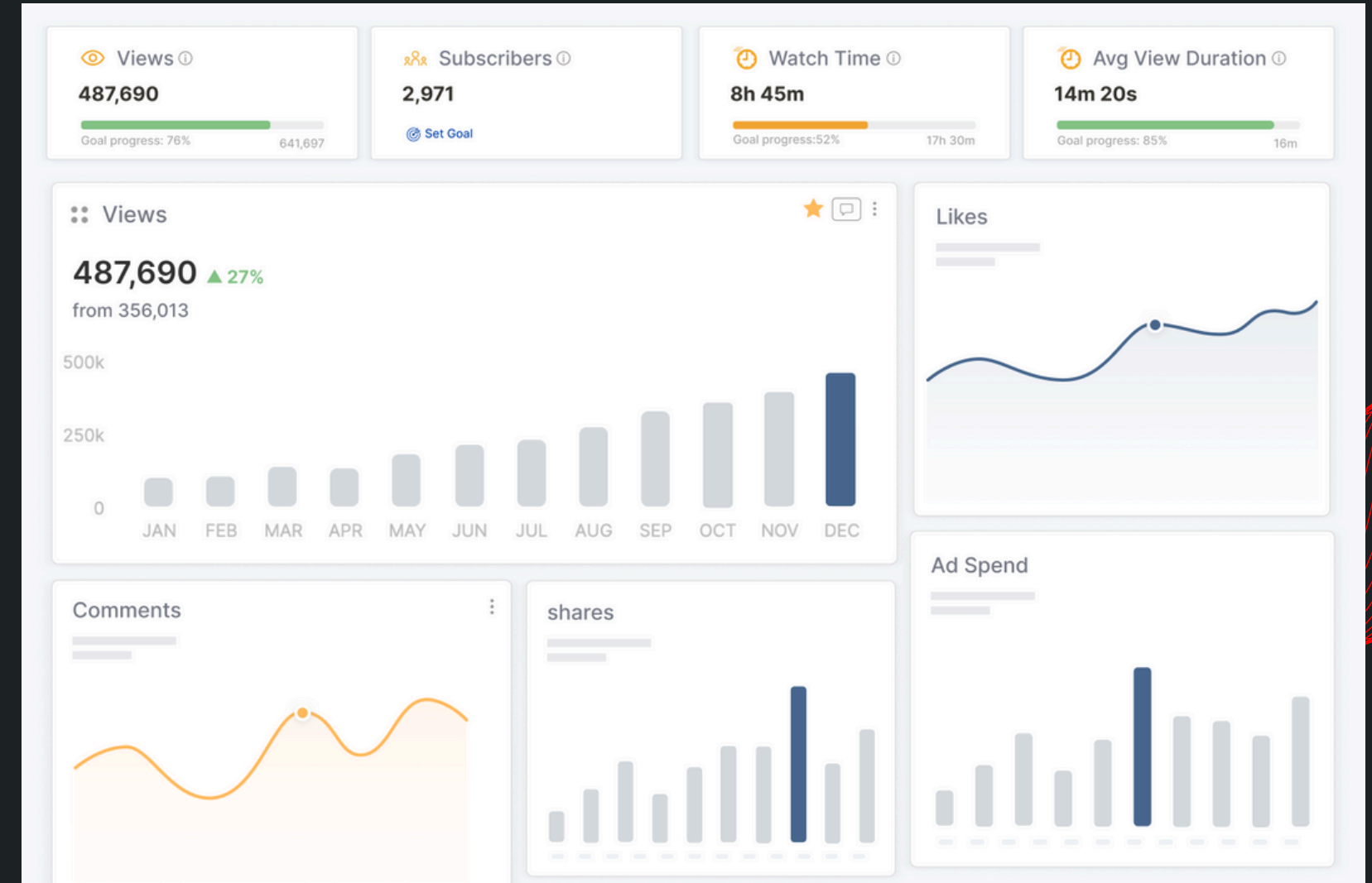
Delivery Layer	
Assets ( <a href="#">See here</a> )	Ad creatives optimised for Meta platforms and Website Uploads
A/B Hooks	Ads and UGC content applied with A/B hooks for better testing
Refinement Audit	30 days post-delivery, we run a performance check across key metrics
Application	Deployment of audits, updates applied across website by our experts
Optional: Creative Refresh	A monthly delivery of fresh cretives to keep the engine running

# How We Measure Success

— Creative That Moves the Needle

We don't measure likes — we track what actually drives growth: conversions, engagement, and buyer confidence across your funnel.

- **Lower CPA**
- **Higher CTR & watch time**
- **Increased landing page conversions**
- **Boosted retention & sentiment**



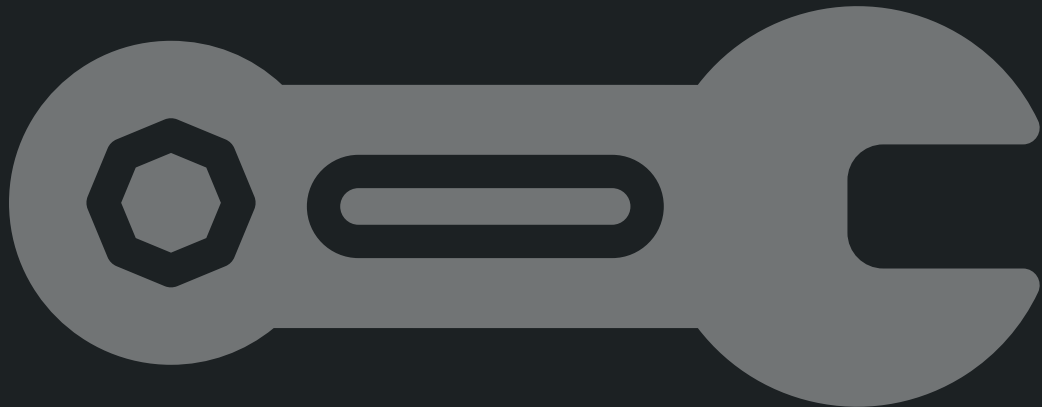


# What You Get

— Example Package—\$6,500

This isn't a bunch of files in a folder.

It's a full-stack content system designed to remove buyer hesitation, boost click-throughs, and tighten your funnel from top to bottom — in just 3 weeks.



Breakdown	
✓ 1x Buyer Journey Audit & Map	✓ 3x TOFU Video Ads (scripted + designed)
✓ 2x Trust Assets (UGC/refilmed)	✓ 1x Landing Page Revamp (hero + CTA)
✓ Hook + CTA variants	✓ 30-min Strategy Call
Delivery in 2.5–3 weeks	

# Trusted by Brands

— Worldwide & Across Verticals



See Portfolio [here](#)

# Ready to Bridge the Trust Gap?

Let's turn your scroll into sales — with strategy-backed creative that earns trust fast.



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[Book a Meeting here](#)



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